



ORDER

Flight Dates **10/05/12-10/11/12**

Contract / Revision **312874 /**

Original Date / Revision
09/26/12 09/26/12

Advertiser **American Future Fund**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

American Future Fund

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:13:00

Estimate # **527**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 15% Market Value 178666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	18%	32160
KPNX	18%	32160
KPPX	%	0
KSAZ	24%	42880
KTVK	25%	44666
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	26	\$22,780.00	\$26,800.00	0.00
Totals	26	\$22,780.00	\$26,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/11/12	26	\$22,780.00	\$26,800.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KNXV	10/05/12	10/05/12	M-F 7-9am M-F 7-9am	CM	7am-9am	----F--	:30	1	\$500.00	FX	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--	1		\$500.00		0.00					
E 2	KNXV	10/05/12	10/05/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	----F--	:30	1	\$1,200.00	FX	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--	1		\$1,200.00		0.00					
E 3	KNXV	10/05/12	10/05/12		CM	630pm-7pm	----F--	:30	1	\$1,200.00	FX	0.00 NM	1	\$1,200.00



KNXV

Print Date: 09/26/12

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Contract / Revision **312874** Flight Dates **10/05/12-10/11/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:13:00

Advertiser **American Future Fund** Product **American Future Fund**

Estimate # **527**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 630pm-7pm M-F 630pm-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,200.00		0.00			
E 4	KNXV	10/05/12	10/05/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	----F--	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,500.00		0.00			
E 5	KNXV	10/05/12	10/05/12	Nightline Nightline	CM	1035p-1102p / 113p-1102p	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$500.00		0.00			
E 7	KNXV	10/07/12	10/07/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$1,000.00		0.00			
E 8	KNXV	10/07/12	10/07/12	SU 1105pm-1205am SU 1105pm-1205am	CM	1105pm-1205am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$200.00		0.00			
E 9	KNXV	10/08/12	10/11/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWT---	:30	4	\$500.00	FX	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWT---					4	\$500.00		0.00			
E 10	KNXV	10/08/12	10/11/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	M-W----	:30	2	\$1,200.00	FX	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-W----					2	\$1,200.00		0.00			
E 11	KNXV	10/08/12	10/11/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTWT---	:30	4	\$1,200.00	FX	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWT---					4	\$1,200.00		0.00			
E 12	KNXV	10/08/12	10/11/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTWT---	:30	4	\$1,500.00	FX	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWT---					4	\$1,500.00		0.00			
E 13	KNXV	10/08/12	10/11/12	Nightline Nightline	CM	1035p-1102p / 113p-1102p	MTWT---	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWT---					4	\$500.00		0.00			
N 14	KNXV	10/09/12	10/09/12	Tuesday Prime 7-9pm Tuesday 7-9pm	CM	7-9pm	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					1	\$3,500.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 26 \$26,800.00